

SEO OUTREACH CASE STUDY

Building Authority Backlinks for **VPN & Proxy Brands**

2024 — Present



Ali Hassan

SEO Outreach & Link Building Specialist — Clicks Bite

What This Case Study Covers

01 Client Overview

02 Challenges & Objectives

03 Publications & Live Links

04 Results & Outcomes

05 Recommendations

06 Contact



Ali Hassan

SEO Outreach Specialist
Clicks Bite

CLIENT OVERVIEW

VPN & Proxy Brands

BRANDS SERVED

NordVPN, Saily, iRoyal, MarsProxies, TheBestVPN, ConsumerShield

ENGAGEMENT

Ongoing SEO outreach & backlink placement

DURATION

2024 — Present

ROLE

SEO Outreach & Link Building Specialist

Challenges & Objectives



Challenges

- Filtering out link farms & low-quality “guest post” mills
- Negotiating fair pricing without sacrificing site quality
- Securing natural, editorial-style placements
- Keeping delivery on schedule, every single month



Objectives

- Build high-authority, niche-relevant backlinks
- Keep every placement white-hat & Google-safe
- Deliver links on a consistent monthly schedule
- Support long-term rankings, not one-off spikes

Outreach & Live Placements

Tracking sheet snapshot — purple-highlighted rows are NordVPN & Saily placements, contact details redacted.

1	DOMAIN	DEAL PRICE	ARTICLE	LIVE LINK
2	creditinfocenter.com	— 530\$ —	https://nordvpn.com/review/saily/ Target KW: saily review	https://www.creditinfocenter.com/the-fu
3	thimpress.com	— 500\$ —	https://saily.com/blog/saily-vs-holafly/ Target KW: saily vs holafly	https://thimpress.com/collection-of-bes
4	minitravellers.co.uk	— 590\$ —	https://saily.com/data-usage-calculator/ Target KW: data usage calculator	
5	goingonanadventure.co.uk	— 870\$ —	https://saily.com/review/ Target KW: saily esim review	https://www.goingonanadventure.co.uk
6	webtechsolution.org	— 530\$ —	Why Gen Z Is the New Favorite Target for Hackers	https://www.webtechsolution.org/new-t
7	deliveredsocial.com	— 580\$ —	How to Create Content that both Resonates and Converts	https://deliveredsocial.com/how-to-crea
8	ossisto.com	— 570\$ —	Protecting Your Business: Cybersecurity for Remote Workers Overseas	
9	texting.io	— 560\$ —	Messaging Tips for Travelers: How to Avoid Mobile SMS and Data Charges	https://texting.io/how-to-avoid-mobile-s
10	wisetoast.com	— 570\$ —		

minitravellers.co.uk is still pending — live link & invoice not yet issued.

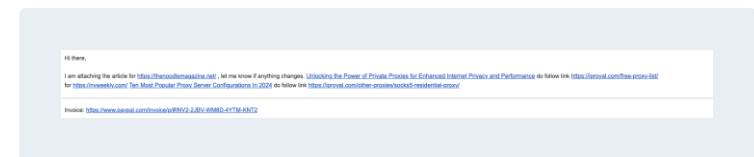
3
Live placements confirmed

\$500–\$870
Deal price range

1
Placement pending

1	DOMAIN	PRICE	STATUS	LIVE LINK		Doc File	Target link	Is article used or not
2	https://wisetoast.com/	\$220	Live	https://wisetoast.com/		s-to-keep-your-web-scraper	https://marsproxies.com/blog/how-to-bypass-ip-ban/	Article not used
3	https://radarro.com/	\$220	Live	https://radarro.com/		Enhancing Online Privacy	https://cometvpn.com/	Article Used
4	https://www.techraisal.com/	\$220	Live	https://www.techraisal.com/		Is Private DNS Enough?	https://cometvpn.com/blog/best-residential-vpn-providers/	Article Used
5	https://www.techraisal.com/	\$220	Live	https://www.techraisal.com/		Insider Tips for Content Creators	https://marsproxies.com/blog/sneaker-raffles-everyone-wants/	Article Used
6	https://aijourn.com/	\$220	Live	https://aijourn.com/		Datacenter Proxies	https://iproyal.com/datacenter-proxies/	Article Used
7	https://aijourn.com/	\$220	Live	https://aijourn.com/		Recovering Your Data	https://marsproxies.com/blog/instagram-ip-ban/	Article Used
8	https://aijourn.com/	\$220	Live	https://aijourn.com/		The Rise of Privacy	https://cometvpn.com/features/residential-vpn/	Article Used
9	https://earkick.com/	\$235	Live	/being-too-nice-with		7-ways-to-still-be-kind/	https://cometvpn.com/blog/best-residential-vpn-providers/	Article not used
10	https://growthscribe.com/	\$235	Live	https://growthscribe.com/		Key Benefits of Using	https://cometvpn.com/blog/best-residential-vpn-providers/	Article used
11	https://growthscribe.com/	\$235	Live	https://growthscribe.com/		Proxy Strategies for	https://marsproxies.com/blog/sneaker-raffles-everyone-wants/	Article used
12	https://growthscribe.com/	\$235	Live	https://growthscribe.com/		Dedicated Proxies	https://iproyal.com/other-proxies/dedicated-proxies/	Article Used
13	https://www.techraisal.com/	\$220	Live	https://www.techraisal.com/		Why Your Meta Data	https://www.goaudience.com/	Article Used
14	https://radarro.com/	\$220	Live	https://radarro.com/		Stop Guessing Your	https://www.goaudience.com/	Article Used
15	https://aijourn.com/	\$220	Live	https://aijourn.com/		Transforming Social Media Content	https://www.goaudience.com/	Article not used
16	https://nyweekly.com/	\$220	Live	https://nyweekly.com/		The Missing Link in	https://www.goaudience.com/	Article Used
17	https://www.buddymagazine.org/	\$200	Live	https://www.buddymagazine.org/		Step-By-Step Instructions	https://marsproxies.com/blog/how-to-find-your-proxy-server-address-still	
18	https://www.buddymagazine.org/	\$200	Live	https://www.buddymagazine.org/		How Datacenter Proxies	https://iproyal.com/datacenter-proxies/	

\$200–\$235
Per placement



Live Links & On-Time Payments

Tracking sheet snapshot — outreach to publish, contact details redacted.

A1

fx

w

◆ Summarise this data

	A	B	C	D	E	F
1	w	PRICE	STATUS	LIVE LINK	Doc File	Target link
2	digitalsynopsis.com	—150\$—	Live	https://digitalsynopsis.com/design	Link Insertion	https://www.consumershield.com/
3	newsexaminer.net	—120\$—	Live	https://newsexaminer.net/drivers-	Link Insertion	https://www.consumershield.com/i
4	bbntimes.com	—190\$—	Live	https://www.bbntimes.com/society	Link Insertion	https://www.consumershield.com/i
5	wellbeingmagazine.com	—160\$—	Live	https://wellbeingmagazine.com/ro	How to Stay Safe While Road Running	https://www.consumershield.com/
6	thebadpod.com	—135\$—	Live	https://thebadpod.com/2025/07/1	Start Your Journey: Easy Guide to Mot	https://www.consumershield.com/i
7	ossisto.com	—200\$—	Live	https://ossisto.com/blog/the-main-	The Main Differences Between Proxies	https://www.goproxies.com/proxies
8	ourculturemag.com	—220\$—	Live	https://ourculturemag.com/2025/0	Your Guide to American Driving Cultur	https://www.consumershield.com/i
9	cheqmark.io	—200\$—	Live	https://cheqmark.io/blog/car-accid	Car Accident Checklist: Protect Yourse	https://www.consumershield.com/i
10	estimatorflorida.com	—145\$—	Live	https://estimatorflorida.com/florid	Florida Parking Lot Accident Guide: Pr	https://www.consumershield.com/i
11	stl.news	—135\$—	Live	https://www.stl.news/is-missouri-	Is Missouri a No-Fault State? Simple G	https://www.consumershield.com/i
12	aijourn.com	—130\$—	Live	https://aijourn.com/why-ai-training	Why AI Training Data from Mobile Use	https://decodo.com/proxies/mobile
13	opsmatters.com	—110\$—	Live	https://opsmatters.com/posts/unde	Understanding Mobile User Behavior_	https://decodo.com/proxies/mobile
14	cyberdb.co	—165\$—	Live	https://www.cyberdb.co/proxy-ser	Proxy Server vs Proxy Service_ Unders	https://decodo.com/proxies/buy
15	autospf.com	—160\$—	Live	https://autospf.com/blog/ai-data-c	AI Data Collection at Scale_ Why Most	https://decodo.com/proxies/buy
16	houstonaxe.com	—150\$—	Live	https://houstonaxe.com/texas-trav	Texas Travel Safety: Critical Mistakes T	https://www.consumershield.com/i
17	creditinfocenter.com	—185\$—	Live	https://www.creditinfocenter.com/	Will Your Car Accident Hurt Your Cred	https://www.consumershield.com/

11
Live placements confirmed

\$120-\$220
Per placement

100%
Live status rate

Results & Outcomes

70+

Live backlinks placed

6

VPN/Proxy brands served

100%

On-time client payments

0

Deindexed or penalized links

- Consistent live placements delivered every month, on schedule
- Clean payment record across every client relationship
- Long-term, repeat collaborations rather than single transactions
- Coverage focused specifically on the VPN & proxy niche

Recommendations

01

Relevance over raw DA

A niche-fit site consistently outperforms a generic high-DA placement.

02

Treat it as a habit

Monthly, consistent link building beats one-off campaigns every time.

03

Ask for proof

Request live links and traffic data — not just a price list.

04

Manage the full cycle

Work with someone who owns outreach through to invoice and live link.

Let's Build Something That Actually Lasts.

If you're tired of backlinks that vanish in a month, let's talk about a placement strategy that holds up.

Email

hello@clicks-bite.com

Ali Hassan — [linkedin.com/in/ali-hassan-b71a362aa](https://www.linkedin.com/in/ali-hassan-b71a362aa)

